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CARELITTM 
PVCFREE

PVC-FREE PRINTABLE FABRICS

...More practical substitute of FLEX media

CARELIT is the initiative by Taneja Technocom under the brand name of **WYTE**, primarily focusing on **CARE for EARTH** by creating Recyclable, Bio-degradable & PVC-Free printable substrates for Outdoor & Indoor Advertising Industry.

In response to the demand for environmentally responsible solutions, we have added a series of "green" media to our extensive list of products. These products offer biodegradability or recyclability with no trade off in terms of image quality.





EXPLORE OUR NEW RANGE OF ENVIRONMENT FRIENDLY PRINTING SUBSTRATES

For Indoor & Outdoor Advertising

BIO-CARELIT

BIO-DEGRADABLE FABRIC

PRODUCT	BACKLIT/FROTLIT	PRODUCT CODE	PROPERTIES	PAGE NO.
BIO-CARELIT Cotton Fabric	Backlit - 150 (Gloss)	BF150G-Bio	Plastic Free	01
BIO-CARELIT Cotton Fabric	Frontlit - 280 (Gloss)	FF280G-Bio	Plastic Free	02
BIO-CARELIT Cotton Fabric	Black Back Frontlit- 330 (Gloss)	BBF330G-Bio	Plastic Free	03

CARELIT^{re}

RECYCLABLE POLYESTER FABRIC / PVC-FREE FILM & LAMINATION

PRODUCT	BACKLIT/FROTLIT	PRODUCT CODE	PROPERTIES	PAGE NO.
CarelitRe Polyester Fabric	Backlit - 130FR (Smooth)	BF130S-Re	PVC-Free	04
CarelitRe Polyester Fabric	Backlit - 150 (Gloss)	BF150G-Re	PVC-Free	05
CarelitRe Polyester Fabric	Frontlit - 160 (Matte)	FF160M-Re	PVC-Free	06
CarelitRe Polyester Fabric	Frontlit - 170 (Gloss)	FF170G-Re	PVC-Free	07
CarelitRe Polyester Fabric	Frontlit - 220 (Matte)	FF220M-Re	PVC-Free	08
CarelitRe Polyester Fabric	Black Back Frontlit - 220 (Gloss)	BBF220G-Re	PVC-Free	09
CarelitRe Polyester Fabric	Both Side Printable - 330 (Matte)	BSP330M-Re	PVC-Free	10
CarelitRe Polyester Fabric	Flag Banner 115 (Matte)	FB115M-Re	PVC-Free	11
CarelitRe Polyester Fabric	Satin Soft -160 Silk Satin	SS160-Re	PVC-Free	12
CarelitRe	PVC-Free Vinyl-140 (Matte)	W09CARE-Re	PVC-Free	13
CarelitRe	PVC-Free Lam 55 (Matte)	CPP4243M	PVC-Free	14
CarelitRe	PVC-Free Lam 55 (Gloss)	CPP4243G	PVC-Free	15
CarelitRe	MP Flim-225 (Matte)	MP225M-Re	PVC-Free	16

CARELIT-FR

FLAME RETARDANT FABRIC

PRODUCT	BACKLIT/FROTLIT	PRODUCT CODE	PROPERTIES	PAGE NO.
CarelitRe Polyester Fabric	Backlit - 130FR (Smooth)	BF130S-Re	PVC-Free	17
CarelitRe Polyester Fabric	Frontlit-160 (Matte)	FF160M-FR	PVC-Free	18
CarelitRe Cotton Fabric	Frontlit-280 (Matte)	FF280M-FR	Plastic Free	19
CarelitRe Tent Fabric	Frontlit-400 (Matte)	TF400M-FR	PVC-Free	20



BIO-DEGRADABLE FABRIC

FOR FRONTLIT & BACKLIT ADVERTISING

Printable on UV, Latex & Eco-Solvent Machines

What is BIO-CARELIT?

BIO-CARELIT 100% COTTON Bio-degradable & Plastic Free printable fabric - decomposition within 4 to 8 months. In response to the demand for environmentally responsible solutions, we have added a series of "green" media to our extensive list of products. These products offer biodegradability with no trade off in terms of image quality.





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01

BIO-CARELIT COTTON FABRIC | BACKTLIT - 150 (Gloss)

Sizes (In Inches): **40** **52** **63** **80** **100** **126**

Product Code: **BF150G-Bio**

Base Substrate : Cotton Fabric
Surface : Gloss
Weight : 150 gsm
Application : Backlit

100% COTTON Bio-degradable printable fabric - decomposition within 4 to 8 months, **BF150G-Bio** is a backlit fabric, specially formulated with heavy DURA Ink Receptive Layer (DIRL) for high ink absorption which gives better backlit results of darker images.

Compatible with:
Eco Sol / Latex / U.V. Printers

It is environment friendly & plastic free media.

Sample Printed on U.V.



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02

BIO-CARELIT COTTON FABRIC | FRONTLIT - 280 (Gloss)

Sizes (In Inches): **40** **52** **63** **80** **100** **126**

Product Code: **FF280G-Bio**

Base Substrate : Cotton Fabric
 Surface : Gloss
 Weight : 280 gsm
 Application : Frontlit

100% COTTON Bio-degradable printable fabric - decomposition within 4 to 8 months, Frontlit **FF280G-Bio** is an environment friendly & plastic free media for digital print industry.

It is a high performance digital print media, remarkably light weight and incredibly durable.

This high quality substance replaces PVC billboards & banners etc.

Compatible with:
 Eco Sol / Latex / U.V. Printers

Sample Printed on Eco-Solvent



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03

BIO-CARELIT COTTON FABRIC | BLACK BACK FRONTLIT- 330 (Gloss)

Sizes (In Inches): **40** **52** **63** **80** **100** **126**

Product Code: **BBF330G-Bio**

Base Substrate : Cotton Fabric
Surface : Gloss
Weight : 330 gsm
Application : Frontlit

100% COTTON Bio-degradable printable fabric - decomposition within 4 to 8 months, **BBF330G-Bio** is a frontlit fabric with a opaque black coating on the back to prevent light penetration through the media.

It is a tough, high strength media suitable for most of the out door applications.

Compatible with:
Eco Sol / Latex / U.V. Printers

Specially coated with COLORLOCK Ink Receptive Layer (CIRL) for better ink durability which prevents immediate fading.

Sample Printed on Eco-Solvent



RECYCLABLE POLYESTER FABRIC FOR FRONTLIT & BACKLIT ADVERTISING

Printable on UV, Latex & Eco-Solvent Machines

Why we need high quality recycled polyester fabrics?

Recycled polyester is made from recycled materials (PET and polyester fabrics). By choosing recycled polyester, we're able to deliver the same technical performance in fibers with a smaller environmental footprint.

- The energy needed to make the **Recycled Polyester Fabric** is less than what is needed to make the virgin polyester
- Recycling pet to create the fabrics prevents it from going to landfill
- Using more recycled polyester reduces our dependence on petroleum as the raw material for our fabric needs





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04

AQUALIT GLOSIGN BACKLIT FABRIC | BACKLIT - 130FR (Smooth)

Sizes (In Inches): **40** **52** **63** **80** **100** **126**

Base Substrate : Polyester Fabric
 Surface : Smooth
 Weight : 130 gsm
 Application : Backlit
 FR Certification: Certified B1

Compatible with:
 Eco Sol / Latex / U.V. Printers

Sample Printed on U.V.

Product Code: **BF130S-Re**

PVC FREE & 100% Recyclable

BF130S-Re is a Woven POLYESTER Backlit Fabric.

Widely used for Backlit Lighting Box advertising, Show Window, Metro Station, Shopping Mall etc.

Smooth texture with soft substrate to ensure certain resistance for wrinkle marks .



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05

CARELITR e POLYESTER FABRIC | BACKLIT - 150 (Gloss)

Sizes (In Inches):

40

52

63

80

100

126

Product Code: **BF150G-Re**

Base Substrate : Polyester Fabric
Surface : Gloss
Weight : 150 gsm
Application : Backlit

PVC FREE & 100% Recyclable

BF130S-Re is a Woven POLYESTER Backlit Fabric in gloss finish.

Widely used for Backlit Lighting Box advertising, Show Window, Metro Station, Shopping Mall etc.

Accurate coating formula to ensure uniform light when used for backlit applications.

Compatible with:
Eco Sol / Latex / U.V. Printers

Sample Printed on U.V.



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06

CARELITR e POLYESTER FABRIC | FRONTLIT - 160 (Matte)

Sizes (In Inches): **40** **52** **63** **80** **100** **126**

Base Substrate : Polyester Fabric
Surface : Matte
Weight : 160 gsm
Application : Frontlit

Compatible with:
Eco Sol / Latex / U.V. Printers

Sample Printed on Eco-Solvent

Product Code: **FF160M-Re**

PVC FREE & 100% Recyclable

FF160M-Re is a Woven POLYESTER Backlit Fabric in matte finish.

Specially developed for Outdoor & Indoor advertising, Events, signage & Hoardings etc.

Waterproof & High-quality print texture with high tensile strength for Outdoor displays.



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07

CARELITR e POLYESTER FABRIC | FRONTLIT - 170 (Gloss)

Sizes (In Inches): **40** **52** **63** **80** **100** **126**

Base Substrate : Polyester Fabric
Surface : Gloss
Weight : 170 gsm
Application : Frontlit

Compatible with:
Eco Sol / Latex / U.V. Printers

Sample Printed on Eco-Solvent

Product Code: **FF170G-Re**

PVC FREE & 100% Recyclable

FF220G-Re is a Woven POLYESTER Frontlit Fabric in gloss finish.

Specially developed for Outdoor & Indoor advertising, Events, signage & Hoardings etc.

Waterproof & High-quality print texture with high tensile strength for Outdoor displays.



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CARELITR e POLYESTER FABRIC | FRONTLIT - 220 (Matte)

Sizes (In Inches): **40** **52** **63** **80** **100** **126**

Product Code: **FF220M-Re**

Base Substrate : Polyester Fabric
 Surface : Matte
 Weight : 220 gsm
 Application : Frontlit

PVC FREE & 100% Recyclable

FF220M-Re is a Woven POLYESTER Frontlit Fabric in matte finish.

Specially developed for Outdoor & Indoor advertising, Events, signage & Hoardings etc.

Waterproof & High-quality print texture with high tensile strength for Outdoor displays.

Compatible with:
 Eco Sol / Latex / U.V. Printers

Sample Printed on Eco-Solvent



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09

CARELITR e POLYESTER FABRIC | BLACK BACK FRONTLIT - 220 (Gloss)

Sizes (In Inches): **40** **52** **63** **80** **100** **126**

Base Substrate : Polyester Fabric
Surface : Gloss
Weight : 220 gsm
Application : Frontlit

Compatible with:
Eco Sol / Latex / U.V. Printers

Sample Printed on Eco-Solvent

Product Code: **BBF220G-Re**

PVC FREE & 100% Recyclable

BBF220G-Re is a Woven POLYESTER Frontlit Fabric comes with a unique opaque black coating on the back to prevent light penetration through the media.

Specially developed for Outdoor & Indoor advertising, Events, signage & Hoardings etc.

Waterproof & High-quality print texture with high tensile strength for Outdoor displays.



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10

CARELITR e POLYESTER FABRIC | BOTH SIDE PRINTING - 330 (Matte)

Sizes (In Inches): **50**

- Base Substrate : Polyester Fabric
- Surface : Matte (Qpaque)
- Weight : 330 gsm
- Application : Both Side Printable

Compatible with:
Eco Sol / Latex / U.V. Printers

Sample Printed on Eco-Solvent

Product Code: **BSP330M-Re**

PVC FREE & 100% Recyclable

BSP330M-Re is a Woven POLYESTER Frontlit Fabric in Matte finish. It is a **Both Side printable** block-out substrate with a unique coating to prevent scratching against platen surface when printing on other side.

Specially developed for Outdoor & Indoor advertising, Events, signage & Hoardings etc.

Waterproof & High-quality print texture with high tensile strength for Outdoor displays.



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CARELITR e POLYESTER FABRIC | FLAG BANNER - 115 (Matte)

Sizes (In Inches): **40** **52** **63** **80** **100** **126**

Base Substrate : Polyester Fabric
 Surface : Matte
 Weight : 115 gsm
 Application : Flag

Compatible with:
 Eco Sol / Latex / U.V. Printers

Sample Printed on Eco-Solvent

Product Code: **FB115M-Re**

PVC FREE & 100% Recyclable

FB115M-Re is a Woven POLYESTER Frontlit Fabric in matte finish.

Specially developed for Outdoor & Indoor advertising, Events, signage & Hoardings etc.

Waterproof & High-quality print texture with high tensile strength for Outdoor displays.



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CARELITR e POLYESTER FABRIC | SATIN SOFT - 160 (Silk Satin)

Sizes (In Inches): **63**

Base Substrate : Polyester Fabric
Surface : Satin
Weight : 160 gsm
Application : Frontlit

Compatible with:
Sublimation / Latex / U.V. Printers

Sample Printed on Sublimation

Product Code: **SS160-Re**

PVC FREE & 100% Recyclable

SS160-Re is a Woven POLYESTER Frontlit Fabric in matte finish.

Specially developed for Outdoor & Indoor advertising, events, signage & flags etc.

Waterproof & High-quality print texture with high tensile strength for Outdoor displays.



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CARELITR e | PVC-FREE VINYL - 140 (Matte)

Sizes (In Inches): **36** **42** **50** **60**

Base Substrate : Polypropylene
Surface : Matte
Thickness : 140 micron
Application : Frontlit

Product Code: **W09CARE-Re**

PVC FREE Vinyl with removable
grey back adhesive

Compatible with:
Eco Sol / Latex / U.V. Printers

Sample Printed on Latex

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CARELITR e | PVC-FREE LAM - 55 (Matte)

Sizes (In Inches):

36

40

42

50

60

Product Code: **CPP4243M**

Base Substrate : Polypropylene
Surface : Matte
Thickness : 140 micron
Application : Frontlit



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SAMPLE | PVC-FREE VINYL - 140 (Matte) with PVC-FREE Matte Lamination

Sample Printed on Latex

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CARELITR e | PVC-FREE LAM - 55 (Gloss)

Sizes (In Inches):

36

40

42

50

60

Product Code: **CPP4243G**

Base Substrate : Polypropylene
Surface : Gloss
Thickness : 140 micron
Application : Frontlit



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15A

SAMPLE | PVC-FREE VINYL - 140 (Gloss) with PVC-FREE Gloss Lamination

Sample Printed on Latex



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CARELITR e | MP FILM - 225 (Matte)

Sizes (In Inches): **40** **50**

Base Substrate : Polypropylene
Surface : Matte
Thickness : 225 gsm
Application : Backlit / Frontlit
Feature : Scratch-Proof

Compatible with:
Latex / U.V. Printers

Sample Printed on Latex

Product Code: **MP225M-Re**

PVC-Free Film for multi-purpose applications.



CARELIT-FR

FLAME RETARDANT FABRIC

FOR FRONTLIT & BACKLIT ADVERTISING

Printable on UV, Latex & Eco-Solvent Machines

What is Flame Retardant (FR) Fabric?



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Flame Retardant (or "FR"), or Fire Retardant, fabrics refer to fabrics that are inherently resistant to flame or fabrics that have been treated with chemicals to be resistant to flame. Purchasing a flame retardant fabric does not mean that the material is flame PROOF and will absolutely not catch on fire, it means that they are resistant to flame and will not allow the fire to SPREAD.



Certified



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CARELIT-FR POLYESTER FABRIC | BACKLIT - 130 (Soft)

Sizes (In Inches):

- 40
- 52
- 63
- 80
- 100
- 126

Product Code: **BF130S-FR**

Base Substrate : Polyester Fabric
 Surface : Matte
 Weight : 130 gsm
 Application : Backlit
 FR Certification: YES

Backlit BF130S-FR is an 100% Recyclable Polyester, PVC free fabric media for indoor & outdoor advertising applications.

IS15742:2007 Certified - Requirements for Clothing Made of Limited Flame Spread Materials and Material Assemblies Affording Protection against Heat and Flame – Specification.

Compatible with:
Eco Sol / Latex / U.V. Printers

Sample Printed on U.V.



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CARELIT-FR POLYESTER FABRIC | FRONTLIT - 160 (Matte)

Sizes (In Inches): **40** **52** **63** **80** **100** **126**

Product Code: **FF160M-FR**

Base Substrate : Polyester Fabric
 Surface : Matte
 Weight : 160 gsm
 Application : Frontlit
 FR Certification: YES

Frontlit FF160M-FR is an 100% Recyclable Polyester, PVC free fabric media for indoor & outdoor advertising applications.

Requirements for signages made of limited flame spread materials and material assemblies affording protection against heat and flame.

Compatible with:
 Eco Sol / Latex / U.V. Printers

Sample Printed on Eco Sol.



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CARELIT-FR COTTON FABRIC | FRONTLIT - 280 (Matte)

Sizes (In Inches): **40** **52** **63** **80** **100** **126**

Product Code: **FF280M FR**

Base Substrate : Cotton Fabric
 Surface : Matte
 Weight : 280 gsm
 Application : Frontlit
 FR Certification: YES

Frontlit FF280M-FR is an environment friendly 100% **NATURAL FABRIC**, PVC free media for digital print industry.

It is a high performance digital print media, remarkably light weight and incredibly durable.

Compatible with:
 Eco Sol / Latex / U.V. Printers

This high quality substance replaces PVC vinyl billboards, banners etc.

Sample Printed on Eco Sol.



CARELIT-FR TENT FABRIC | FRONTLIT - 400 (Matte)

Sizes (In Inches): **40** **52** **63** **80** **100** **126**

Product Code: **TF400M FR**

Base Substrate : Polycotton Fabric
 Surface : Matte
 Weight : 400 gsm
 Application : Frontlit
 FR Certification: YES

PVC FREE & 100% Recyclable
 POLYCOTTON Frontlit Fabric
 has 65% Polyester & 35% Cotton
 makes it a softer fabric
 with extra strength.

Compatible with:
 Eco Sol / Latex / U.V. Printers

Sample Printed on U.V.